[redacted]
[redacted]-[redacted]

[redacted] · systemmatica.com

[redacted]: [redacted] [redacted] [redacted] [redacted] [redacted] [redacted] (Notion, Google Docs, Teamly) [redacted] [redacted] [redacted] [redacted] [redacted]. [redacted] [redacted] [redacted] [redacted], [redacted] [redacted] [redacted] [redacted].

[redacted] — 12 [redacted]

[redacted]	[redacted]
1. [redacted]	[redacted]. [redacted] «[redacted] [redacted] [redacted]», [redacted] «[redacted] [redacted] [redacted] [redacted] [redacted]»
2. [redacted]	[redacted] [redacted] [redacted] [redacted]. [redacted] [redacted]-[redacted] [redacted], [redacted] [redacted] [redacted]
3. [redacted]	[redacted] [redacted] ([redacted] [redacted]). [redacted] [redacted] [redacted] [redacted] [redacted]
4. [redacted]	[redacted] [redacted], [redacted] [redacted] [redacted], [redacted] [redacted] [redacted] [redacted]
5. [redacted] ([redacted])	[redacted] [redacted] [redacted]: [redacted], [redacted], [redacted], [redacted] [redacted] [redacted] [redacted]
6. [redacted] ([redacted])	[redacted] [redacted] [redacted] + [redacted] [redacted]. «[redacted] [redacted] [redacted] [redacted] CRM [redacted] [redacted] [redacted]»
7. [redacted] [redacted] [redacted]	[redacted] [redacted]. [redacted] [redacted] [redacted]: [redacted], [redacted] [redacted], [redacted], [redacted] [redacted]
8. [redacted]	[redacted]: CRM, [redacted]-[redacted], [redacted] [redacted], [redacted], [redacted]
9. KPI / [redacted]	[redacted] [redacted], [redacted] [redacted] [redacted]: [redacted] [redacted], [redacted], [redacted] [redacted]
10. [redacted] [redacted] [redacted]	[redacted] [redacted] + [redacted] [redacted] [redacted] [redacted] [redacted]. [redacted] 3–5 [redacted]
11. [redacted]	[redacted] [redacted], [redacted] [redacted] [redacted], [redacted] [redacted] [redacted]

[redacted]	[redacted]
12. [redacted] [redacted] [redacted]	[redacted], [redacted], [redacted], [redacted] ([redacted] [redacted])

[redacted]: «[redacted] [redacted] [redacted]»

[redacted]	[redacted]
[redacted]	[redacted] [redacted] [redacted] [redacted]
[redacted]	[redacted] [redacted] [redacted] [redacted] [redacted] [redacted] 15 [redacted] [redacted] [redacted]
[redacted]	[redacted] [redacted] [redacted] ([redacted])
[redacted]	[redacted] ([redacted]), [redacted] ([redacted]), [redacted] ([redacted])
[redacted]	[redacted] [redacted] [redacted] [redacted] — [redacted] [redacted] [redacted] CRM + [redacted] [redacted] Telegram
[redacted]	[redacted] [redacted]: [redacted], [redacted], [redacted], [redacted], [redacted]
[redacted]	1. [redacted] [redacted] ([redacted]) · 2. [redacted] [redacted] [redacted] CRM · 3. [redacted] ≤15 [redacted] · 4. [redacted] [redacted] [redacted] · 5. [redacted] [redacted] [redacted] · 6. [redacted] [redacted] [redacted]
[redacted]	Bitrix24 CRM ([redacted] «[redacted]»), Telegram ([redacted]), [redacted]
KPI	[redacted] [redacted] [redacted] ≤ 15 [redacted]. [redacted] [redacted] → [redacted] ≥ 40%
[redacted]	[redacted] [redacted] 2 [redacted] ([redacted] [redacted] [redacted] 3 [redacted]). [redacted]. [redacted] [redacted]. [redacted] [redacted]
[redacted]	[redacted]: [redacted]. [redacted]: [redacted]
[redacted]	v1.0 [redacted] 2026-05-11. [redacted] [redacted]: 2026-08-11

[redacted]

> [redacted] ([redacted] [redacted] [redacted]) + [redacted] ([redacted] [redacted] [redacted]) + [redacted] ([redacted] [redacted])

[redacted] [redacted] [redacted]

1. [redacted] «[redacted] [redacted]», [redacted] [redacted]. [redacted] [redacted] [redacted].
2. [redacted] [redacted] [redacted] — [redacted] [redacted]. [redacted] → [redacted] → [redacted] [redacted] → [redacted].
3. [redacted] [redacted] [redacted] — [redacted] [redacted] [redacted], [redacted] [redacted] [redacted].